

Minutes
RMGC BOARD OF DIRECTORS MEETING
January 11, 2016

The meeting was called to order at 9:00 A.M in the Creekside Fairway Room.

ROLL CALL

Present were:

Dickey NITTA (DN)
Chuck LEONG (CL)
Dick WALSH (DN)
Bart MOORE (BM)
Mark WEISS (MW)

Ron BINDER (RB)
Steve ROATH (SR)
Harry LAIOLO (HL)
Fred SUN (FS)
Mike WENER (MW)

Curtis MITCHELL (CM)
Rich FULLER (RF)
Rodger DAVIS (RD)

MINUTES OF THE PREVIOUS MEETING

(Attached)

The minutes of the previous meeting were approved as distributed.

REPORTS OF THE OFFICERS

A. PRESIDENT

NITTA

1. *My goal for 2016 is to promote the "Aloha" spirit within our club and the golfing community. It is my hope that this will help increase participation among our members. The Aloha Spirit is a well known reference to the attitude of friendly acceptance for which the people of Hawaii are so famous. However, it also refers to a powerful way to resolve any problem, accomplish any goal, and to achieve any state of mind or body that you desire.*

As stated in our by-laws. One of the purposes of the RMGC is to "Promote and foster among its members a closer bond and fraternity for their joint and mutual benefit."

2. *Like for all directors to come up with ideas to accomplish this.*

3. *Appoint Harry Laiolo to fill vacancy left by Mel Simpson (one more year) for board approval.*

Moved and seconded. Approved by acclaim.

4. *Attached are the Committee assignments for board approval.*

Moved and seconded. Approved by acclaim.

5. *Attached is the Directors Term List.*

6. *Attached is the 2016 schedule for approval by board.*

Moved and seconded. Approved by acclaim.

7. *Membership non-renewals.*

*Mike Wener notified me on 12/12/15, that we had over 100 non-renewed members. In my opinion that was a problem and I decided we needed to contact these members, not only to remind them but also to find out why they had not renewed. Mike did not feel it was necessary but at my request provided me with a list that had 123. I sent an email to those that had email addresses. Many responded and there were also a few that bounced back. In addition Harry Laiolo, Fred Sun and Chuck Leong helped me call them. Mahalo for their assistance. I also posted the list on the bulletin board with an announcement on the front window to the pro shop. The following are the results. **54 renewed!***

Many did not get notices and were appreciative that we took the effort to contact them.

We need to evaluate our communication methods not only for this but all events. Our current email blasts are resulting only 45% - 50% being opened. This could be due to incorrect addresses or some have emails but don't bother to check them. I have asked Mark Weiss, our new communications director, to look into improving how we communicate to our members. This should be our top priority this year.

8. Sent email blast for volunteers.

Poor response but would like for directors to consider using those that responded. You should have gotten the list in a prior email. Below is the list.

Glenn Watkins	(925) 451-8900	watkins.glenn@yahoo.com
Darrell Webb	(925) 324-9626	
Pat Iacullo	(925) 891-4138	piacullo1@gmail.com
Steve Pinter	(925) 906-9233	spinterca@gmail.com
Wayne Smith	(925) 784-1699	wvrsmith@comcast.net
John Overgaard	(925) 209-4357	ojohno@pacbell.net
- has bartended at Twilights.	Anxious to help!	
Burke Ferrari	925-891-4265	burke.ferrari@hotmail.com
- has run a tournament in past		

9. I have asked Chuck Leong to form a committee made up of one member from each golf club to coordinate the 2016 Holiday Dinner Dance.

My hope is that this will generate more interest among the other clubs. He will also be the board liaison with the Ambassadors.

(CL) Members of other clubs have been contacted but no response other than enthusiasm so far.

10. I would like the membership committee to come up with a new member orientation procedure. i.e. - review club information, tour of facilities, golf outing.

11. I organized the bulletin board with sections - Upcoming Events, Announcements. Purchased new envelope holders. Like for all envelopes to be placed vertically with header on top. Al Campassi can help with formatting of your envelope. Only RMGC authorized club postings please.

12. Below is the draft agenda for the Spring Kickoff Membership Meeting for discussion.

Spring Kickoff Membership Meeting

February 8, 2016

4:30 pm - 5:30 pm	Cocktails (Beer, wine, soda) and Appetizers
5:30 pm - 5:45 pm	President Welcome & Introduce Board
5:45 pm - 6:15 pm	Board of Directors BRIEF! (those that want to talk) & Mark Heptig
6:15 pm - 6:30 pm	Tim O'Keefe - CEO GRF
6:30 pm - closing	Information tables - Membership, Tournament & 12 Man team, H & H, Twilight, Handicap, Pro Shop

Article ready for publication. Non-members are invited. Club shirts encouraged for board members.

13. Distribute keys to lockers to Chuck Leong, Ron Binder & Curtis Mitchell.

(DN) Keys for all the facilities - storage sheds, etc. have been distributed.

B. PRESIDENT- ELECT LEONG

No Report

C. TREASURER WALSH

As of January 1st, RMGC has a balance of \$14,863.16 in its Equity Account. We also have a balance of \$5,400. in Deferred Income which will be transferred to our 2016 Income shortly. This represents the amount our members have contributed toward their 2016 dues. This amount will undoubtedly increase as some of our members are reminded that they have not yet paid either their NCGA or RMGC dues.

We have also requested that our bank change the individuals who can sign on our checking account. The individuals now authorized to sign on the account are Dickey Nitta, Chuck Leong and Dick Walsh.

(DW) I would like to hand over the email lists.

D. PAST PRESIDENT

MOORE

No advance report.

Summary of the Annual Membership Dinner. Cost \$1,025 above the fees paid by the attendants. Question of amount of the subsidy in the future.

(SR) Question of gifts to winners. Reduced gifts a better idea.

(HL) Better program might make it more attractive.

(CM) More of a meeting sense would be useful.

(BM) There was an agenda and a program that was agreed on beforehand.

(CM) Would return to previous drink policy increase attendance?

(DN) Purpose of Meeting – Recognition, communication between members, summary of the year, awards?

Holiday dinner dance:

139 paid in, drop of about 20 from year before. Subsidy of \$2 was a net cost. Paid for band and decorations

Net loss of about \$1,750.

Any net subsidy comes from income from Invitational.

COMMITTEE REPORTS

A. MEMBERSHIP

WENER

I believe that all of the members of the committee in 2015 will] continue as members of the committee into 2016. Thank You!

Bill Moisson has joined us. He's a friend of mine, a good golfer, and has some good suggestions and experience.

I've been working daily on the directory myself for three months. I'll send you an attachment for a first look before printing. They should be in the mail next week

.As you all may recall, Jerry was working on a narrow definition of the word "resident" in the by laws as it pertained to renewals and new memberships. We will ask GRF for their definition.

Jerry Severance had been in charge of the directory of this but after six years, he begged off and I had to take over. Interesting experience. Jerry was also was in charge of new and renewal applications. Yesterday he formally resigned all Membership Committee duties. Are any of you interested in being the membership applications head? I can of course help, but I really need someone in charge. If not, please scout our RMGC membership foe someone who like to do it. It's really and interesting post. This is critical.

Kevin has been working on new aspects of the Unique (disabled) golfers' program.

We should have a meeting at my house. Monday 18th at 10am Ok? or 4pm? Or the 25th, ?

Vickie Hipkiss used to do the directory but now it is being done by us. Ready yo go to the printer. All in color. Expect it in the mail this week.

(MW) listed the members of his committee and outlined the (somewhat complicated) application process.

Discussion of how the membership list at NCGA is maintained by the pro shop. It behooves the club to maintain the list well since the club gets a bill for members on the rolls.

Unique golfers will be a Happy Hackers program.

Blank pages to be listed as "Notes".

Discussion of "Resident":

Decision was that GRF's definition. We need to define the membership.

Discussion of how the club will categorize potential members.

Committee members to be approved.

Moved and seconded. Approved by acclaim.

B. COMMUNICATIONS

WEISS

No advance report.
Possible webmaster is Carpio.
Goals are better communication to the members.
Usage of website is being determined and evaluated.
NOTHING beats personal contact. How might it be improved.
(CM) New members get contacted by board members
Question of
Approval of new members of the communication committee.
Moved and seconded. Approved by acclaim.

C. TOURNAMENTS

MITCHELL

Issues for the tournament committee:
Increased participation of the membership by selection of tournament formats and schedules is the goal.
Tournament formats are being evaluated by the level of participation.
e.g. Member-member has been popular and is being upgraded to a 2-day, trophy event.
(BM) How many events are we going to have, more or less than before?
(CM) Limited by available dates, displacement of Home-and-Home. Not for discussion today but the discussion should continue. The tournament committee is looking for a way evaluate tournament success by a participation metric.

*Tournament Committee includes
Chuck Moran, Ted Budach, Roddy Lee, Rich Scheffer, Curtis Mitchell*

Approval of committee members.

Moved and seconded.

*Approved by acclaim.- new tournaments/changes added to the schedule from the previous year
- several topics of interest that will be under review by the Tournament Committee prior to the Kick-off of the
Tournament schedule in March*

- request recommendations for individuals to serve as Tournament Directors for the upcoming schedule.

In addition,

Dickey and I had met in early December and discussed the following (2) topics as potentials for the January Meeting

- Review of the Annual Meeting/Dinner - discussion about improvements for the 2016 Meeting, while it is still a recent memory

- Website Conversion - current provider has expressed that she would like to withdraw from the process by April - 2016.

D. HOME & HOME

LAILOLO/SUN

No advance report

Schedule is set.

No territorial issues of as far as competition with other events. Needs to be scheduled in advance as far as H&H.

(CM) Ongoing discussion is a benefit for tournament committee.

(FS) H&H needs to be looked at as a longer term benefit of exposure to Rossmoor.

E. TWILIGHTS

FULLER

No initial report.

Last year was a success but drop after July indicates that a limit might usefully put into place.

Will probably modify raffle for this year.

(MW) Can you come up with a number for a limit?

(DN) Come up with your recommendation and bring it to the board.

F. FOOD & BEVERAGES BINDER

Meeting with Stan last week. Mix up the menus from last year but basically the same.

Price increases expected for this year.

(RB) How will increased costs be handled by the tournaments? Subsidized or Entry increased. H&H discussion included options for covering costs.

(DN) RB to come up with the numbers for the H&H.

(CM) RMGC tournaments will probably cover any differences with decreases in prize funds.

Attached 2015 F & B Summary.

G. HANDICAPS ROATH

No advance report.

Courses with NCGA and USGA have been completed and the club is in compliance as far as accreditation with those organizations.

UNFINISHED BUSINESS

There hasn't been a definite proposal for what the RMGC might do in the area of a contribution to the golf experience at Rossmoor and the following is a specific recommendation.

From Steve Roath:

The Special Projects Fund was created to remove funds from the general fund "CASH ACCOUNT" in order that it not pop-up when ever the financial condition of the Club was discussed, either at the Board or in general meetings with the membership. To date there has been no project developed (nor voted upon).

At a recent meeting the Board authorized me to develop a "Four Clubs Project" for gifting to the Golf Course. The genesis of that project, it was explained, came from the GAC meeting in which Mark suggested some ideas. Well, that's what I have done.. tried to flesh-out a Four Clubs Project... At the GAC and in the Board meeting, I referenced the fact that we have funds set aside for such a project..

Below, is the proposed Project that I now put forward as a motion for consideration by the RMGC Board of Directors.

I propose that the Men's Club guarantee the funds needed to assure the implementation of the full package, listed below, of a 2016 Spring CLEAN_UP Project on the Dollar and Creekside Golf courses.

(Factors):

The Project to include 27 large new Tee Signs on each hole replacing those that are over 20 years old. also, 36 New Custom Flags, with the Rossmoor logo. These will continue to be color coded for depth on the green.

also, 108 New Tee Caddies for broken tees, to be made in the Rossmoor Wood Shop.

also, 108 sets of New Log Tee markers to replace the "white ball, tee markers currently in use.

In addition I propose that we organize a clean-up of the other items on the tees (Sand Buckets and Waste Baskets)

The Project to be Credited to "All Four Golf Clubs" unless any one of them choose to drop out completely.

The Project is to achieve the immediate attention of ALL ROSSMOOR GOLFERS, and their guests.

The Project to provide a LASTING benefit; the old tee signs are now 20 years old & and the Flags over 10.

The Project can help to show a little something other than sponsoring "Twilight" that benefits ALL GOLFERS.

The PROJECT is intended to make RMGC members feel proud of their Club (another reason for joining)

*The Project will attract SOME funds from the other golf clubs at Rossmoor (we don't know how much). The Project, as it is finally agreed upon, ought to be BIG and WORTHY enough to accomplish the factors mentioned above.. (IF IT DOESN'T it's not worth doing
The Tee Signs will take the bulk of the funds. They will be in Green color to match new signage now being used. They will cost just over \$330 for each of the 27 holes (\$9,000).
The 36 new custom Rossmoor Flags (to retain the color/depth coding) will now have the Logo printed on each and cost just over \$15 ea (about \$600)
The Tee Caddies and the Tee Markers will be done (largely) by the Rossmoor Wood Shop with a donation of about \$600.*

The total amount (as we know it today) is \$10,200. We COULD DO this project without negatively impacting our current operating plans. HOWEVER, it is proposed that we do this as a FOUR CLUB PROJECT. It is intended hat we ask each of the Four Golf Clubs to contribute what they can to the project..

*(An RMGC Special Projects reserve currently exists in the amount of \$8,800 with cash from 2015 in the amount of \$1,790)
Golf Advisory Committee was shown the idea last Friday.*

**Motion to guarantee the cost of the project as outlined.
Aye Two, Opposed 10.**

Should any RMGC surplus go to a capital improvement or should it go to the members?
Should the fund be used to cover operational cost? Other alternatives were discussed.

NEW BUSINESS

No new business

ANNOUNCEMENTS

Please send in your reports in advance.

ADJOURNMENT

Motion to adjourn

Moved and seconded. Approved by acclaim.