

**Minutes**  
**RMGC BOARD OF DIRECTORS MEETING**  
March 14, 2016

The meeting was called to order at 9:00 A.M in the Creekside Fairway Room.

**ROLL CALL**

**Present were:**

Dickey NITTA (DN)  
Chuck LEONG (CL)  
Dick WALSH (DN)  
~~Bart MOORE (BM)~~  
Mark WEISS (MW)

Ron BINDER (RB)  
~~Steve ROATH (SR)~~  
Harry LAIOLO (HL)  
Fred SUN (FS)  
Mike WENER (MW)

Curtis MITCHELL (CM)  
Rich FULLER (RF)  
Rodger DAVIS (RD)

**MINUTES OF THE PREVIOUS MEETING**

**(Attached)**

The minutes if the previous meeting were approved as distributed.

**REPORTS OF THE OFFICERS**

Special Acknowledgement of Dick Herrick for all of his contributions to the RMGC. Comments from DN and CM.

A. PRESIDENT

NITTA

1. Guest day changed from June 8 to June 1. June 8 there is a Home & Home scheduled here. June 1 also works better in conjunction with the Invitational on June 3. Guests can come out for a practice round.
  
2. In conjunction with our "Spirit of Aloha" theme for this year. I have scheduled a new event for Saturday, September 10 at the Event Center. Having a Hawaiian night with mai tais, wine, beer, soft drinks, food, music and dancing. I have already tentatively booked a contemporary Hawaiian band, They are originally from Hawaii and were regulars at Trader Vics in Emeryville until live music had to be discontinued due to complaints from neighbors. **Board approval requested. Moved, seconded, and carried.**
  
3. Invitational sponsor income projected to be down by \$4,000. Below is a breakdown.  
Comcast - \$2,000. This is due to their pending contract renewal.  
The Reverse Mortgage Group - \$750. This is due to FHA guidelines not allowing reverse mortgages to be done in Rossmoor.  
Byron Park - \$750. This is due to poor response.  
Health Care Pro - \$500. This is due to poor response.  
We should consider how we can help promote the sponsors throughout the year.  
If any of you know of any new potential sponsors please do introduction and let me know.  
Attached are sponsor marketing materials.

CM asked how this loss of sponsorship would affect club reserves. DW responded that last year's Invitational \$3,000 to the RMGC reserves and this forecast would indicate that the reserves would NOT increase but expenditures might have to be trimmed.

There was an extended discussion of endorsements (in email blasts or other media) of sponsors as a way to encourage sponsors.

What is the plan for sponsorships and funding for/from the Invitational. **A motion from CM to actively pursue sponsorships with the formation of a new committee to assist Dickey in the was moved seconded and approved.**

B. PRESIDENT- ELECT      LEONG  
Niners and 18ers to co-sponsor the Christmas Dinner.

C. TREASURER              WALSH  
Income tax return process has begun.

D. PAST PRESIDENT      MOORE  
Nothing to report.

## COMMITTEE REPORTS

A. COMMUNICATIONS              WEISS

{The Committee met 2/15/16}

Members present: Weiss, Terry, Herrick, Carpiaux, Moran, Gonzalez, Mitchell (ask for approval of new members, Terry and Herrick) **Moved, seconded and approved.**

The communications committee was established to improve communication with both existing and new residents of Rossmoor.

1. Discussed modes of communication. We continue to use the Rossmoor News, E mail blasts, marketing in the Pro Shop and the RMGC web site.

a. We decided to provide a survey to be sent to all members. Sample attached. Cost \$117 printing plus postage. Discussion from CM included other tournament types. DN-other board members might add questions to this survey by this Friday. **Moved, seconded and approved.**

b. Email Blasts. Don Carpiaux has graciously accepted the responsibility of editing and posting all email blasts. He sent one out last week about the upcoming tournaments.

c. Attached is a copy of the proposed to set up and modernize our current website. DN- we have a proposal from a supplier to rebuild and update the website. Niners are in 18ers are probable so cost to RMGC \$350. CM- Is this the only alternative that we have. Is this the best person to develop a website and what will her role be ongoing?

DN- Supplier was chosen from recommendations from WNCGA and 18ers members.

Questions of competence of webmaster and ownership of code were raised. This project should have an exit strategy since there is not sufficient track record of the supplier. Changes to the "contract" were suggested as remedy.

Moved to allocate \$350 to finance development of new website. **Moved, seconded and approved.**

2. Communications committee is to review anything that is to be published. All e-blasts go to Carpiaux. All articles for the Rossmoor News is to be reviewed by someone on the committee. Discuss the need to have all information as to dates and times included in the article. We can continue to use previous articles as an outline of each event in order to know that all info is provided.

CM-Any approval "process" might be repetitive. Why shouldn't the "reviewer" just write the material from information from the tournament director. Discussion of how to get information from tournament managers through the communications committee to the Rossmoor news.

CL-What about results articles? Is there a format and who is responsible? The intent is that the

tournament director will send results to the paper. CM-the intent is for the tournament manager to be responsible for getting results and a photograph to the News before Thursday evening.

B. FOOD & BEVERAGES                      BINDER

DN-Tournament chairman is responsible to inform food service during the tournament of updated finish time. Twilight requests were OK'd.

Request for board approval of menu plan: **Moved, seconded and approved.**

C. HANDICAPS                                      ROATH

The Handicap Committee, met Monday, March 7th.

Present were: Joe Tracy, Mike Weisenberg, and myself. Excused was: Jay Meaden

Since the end of the year last year, two members of the Committee have resigned.. they were Don Carpiaux and Dick Walsh.. Both remain actively involved in RMGC.

The business of the day was to talk about Handicapping Requirements, Philosophy, the frequency of Handicap Meetings, and to respond to a Member request for consideration of an Temporary "L" handicap Index.

D. HOME & HOME                                      LAIOLO/SUN

Reorganization for co-chairmen. To provide continuity and control.

E. MEMBERSHIP                                      WENER

Compensated for expenses by the other clubs. Total membership 356. Up to date with welcoming contacts. New member brochure is being developed. Distribution alternatives were discussed.

Working on a brochure

F. TOURNAMENTS                                      MITCHELL

118 entries for the tournament. What percentage change needs to be communicated to F&B? RB-one or two ok.

Another 4-man event for the end of the month should have a big field as well.

Interesting Fact: 24 envelopes were for a single entry.

G. TWILIGHTS                                      FULLER

Nothing to report.

## **UNFINISHED BUSINESS**

### **NEW BUSINESS**

New Business to be discussed at the Board level. "Sponsored, associate members becoming members of the RMGC." Several guys who are associate members would like to participate in our tourneys, knowing that they may not be able to play in Home and Away events. Deferred to next meeting.

### **ANNOUNCEMENTS**

### **ADJOURNMENT**

**Moved, seconded and approved at 11:00AM.**